

RAHMAN ENTERPRISE

&

SUPREME

AIR-CONDITIONING Co.

Company Profile

RAHMAN ENTERPRISE & SUPREME AIR-CONDITIONING CO.

specializes in importing, assembling and marketing air-conditioners and air-conditioning equipments. Founded by *Mr. M Lutfar Rahman* this company started business in the field of electronics and electrical item in 1986 with the name ***RAHMAN ENTERPRISE*** and entered into air-conditioning business in 1996 adding ***SUPREME AIR-CONDITIONING CO.*** with the former name. Now it is one of the leading air-conditioner and air-conditioning equipments importing company in Bangladesh with yearly turnover of 7 million US dollar.

We are importing both CBU and SKD/CKD unit of commercial and residential air-conditioner and air-conditioning equipments mainly from China, Malaysia and Thailand. We also import electronics items such as rechargeable fan and room-heater, water-heater from China, Hong Kong and Malaysia. Though our main attention is in whole-sales, we have retail sales outlets in company owned show-rooms where many other electronic products are available. We have the sole-distributorship of “Supreme” brand air-conditioners from CNE Industry Group Co.Ltd., Thailand and “CHIGO” and “CHANGHONG” brand from China.

We continue to do personnel training uninterrupted. We have a professional team with modern marketing idea and pioneering spirit. Our efficient team of engineers and technicians is expert in assembling SKD/CKD air-conditioners and another team of expert technicians for trouble-shooting and maintenance of air-conditioning equipments. They are making it possible to offer quality after sales services. Our product quality and after-sales services have made the company reliable to the customers.

Following with the increasingly competitive market, we set "stronger & better" as enterprise aim, pay more attention to expand our market insistently. We insist that market demand is our guide, customer satisfaction is our eternal pursue. In the rapid development of the domestic market, this company would like to create a new brilliance together with all the clients. We promise to offer high quality products to our every customer.

At a glance:

Business type : Sole proprietorship

Total Staff : 56

Year Established : 1986

Air-conditioning business starting year : 1996

Market : Domestic (Bangladesh)

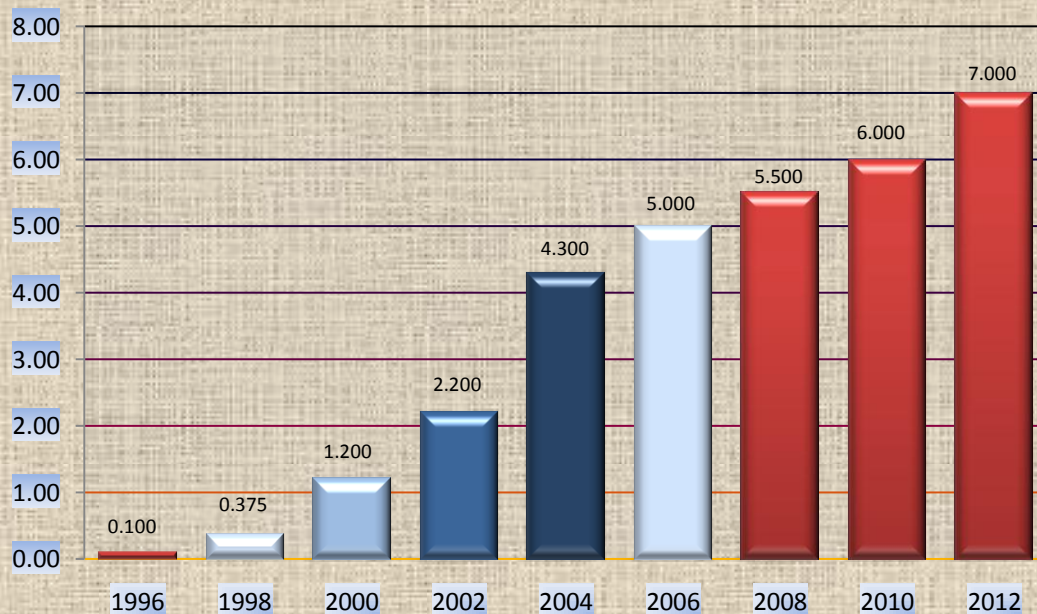
Yearly turnover : US \$7,000,000

Total Asset : US \$6,500,000

Products : Air-conditioners, Air-conditioning equipments and Electronics.

• Yearly Turnover

(mil. US\$)



Business Concept

Enterprise Idea: Quality, the key to penetrate the market;
Management, the way to success;
Benefit, the source of the prosperous business.

Management: Strengthen competitive spirit, build team spirit.

Quality Idea: Take the science and technology as a power, strives quality for the survival.

Service idea: Customer satisfaction is our eternal pursue.

Market Idea: Target capable retailers for offering dealership.

Company Organogram



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Contact Persons:

MR. M LUTFAR RAHMAN
CEO

MR. OBAIDUR RAHMAN.
Position: General Manager Marketing.

MR. MOSHIUR RAHMAN
Position: General Manager Operation.
